# Essay Writing

Dare to Dream Scholarship



#### Format

Have at least three (3) paragraphs

Introduction

Middle paragraphs (at least one paragraph)

Conclusion

#### Intro

Begin by talking about yourself as it relates to your career path.
Why do you want to be who you have chosen to become?
Answer this with when your interest in the field was sparked. I
f this program was bestowed upon you and not chosen by you, I would be honest about it
But I will talk about the moment I researched it and found my place in the program
Maybe you researched and found that it's not as bad as you thought, and you grew love for it and now you have made plans for it

## Sample

My curiosity did not start in my adulthood. In fact, for as long as I can remember, my curiosity has driven me into finding interest in a lot of fields, but a career choice that always came back to mind through all the possible choices was a career in technology. You see, for as long as I can remember, I have always been interested in technology. I may not have had access to technology in the way that I do now, but my family can testify that their electronic devices suffered in my hands and reached their lifespans earlier than they should've because of my curiosity. To reach my goal of becoming a technologist, I embarked on a journey to attain my bachelor's degree in computer science in the Fall semester in 2020 at the University of Ghana. My future is very promising, and I am excited about it, and with the opportunity that your scholarship will provide, I can achieve this longest standing dream of mine.



## Sample Template

- This is a good rough draft not a final draft
- It has the right direction and some of the right elements, but it's very raw and doesn't really push the emotional appeal point
- After writing this, I would edit, edit, and edit it again
- I will most definitely not turn this in (it's a very ROUGH draft, but a good start)
- It will help you to get a direction

#### Mid-Paragraphs

Talk about how you have been involved in this area

I have a nonprofit where I teach students computing

I couldn't intern every summer, but I wanted to give back

I have built projects

Activities and clubs you are involved in

What impact you have made

You can spend a couple of paragraphs on this part

#### Conclusion

Find a way to connect the program to you and your program as well as the things you do.

would make a connection between my non-profit and their mission

reiterate how the scholarship can help you to attain your dreams

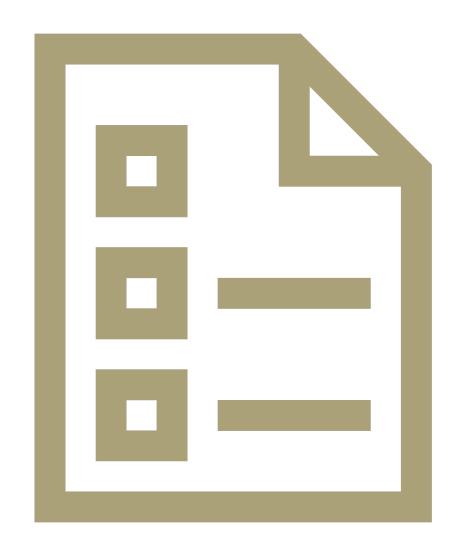
reiterate what the scholarship will enable you to do

reiterate how the scholarship will help you to achieve

# How To Start

#### The Prompt

- To write a good essay, you need to Read and re-read
- Understanding the prompt is the most important part of the essay
- If you miss the prompt, your essay will miss the mark no matter how great it is
- Contact the organization for clarification
- Never assume, never guess



# Choose a Path

#### How will you leverage your education to create a better life for yourself?

- Why should we pay for your education?
- Is your education worth paying for?
- Is there a spot in the job market for your education?
- What are some of the plans you have?
- Do you even plan on using your degree at all?

Think about your education

Think about what you want to do after school as it relates to the prompt



#### Don't Know?

- These questions will help you to get a direction for your essay
- What is your major, program/area of study
- Why you chose your program / if you chose it all
- What will you do with your degree
- What career path you have chosen
- What action if any have you made towards your future

#### Soul Search

Its not just about getting the scholarship, its about finding what you want to do

Do you want to finish school and stay home without a job?

Look at job opportunities for your field online, or find a field that has opportunities

You must do the work

#### Understand What We Are Looking For

- What is the scholarship provider looking for? This will help you to get a direction for your essay.
  - We are looking for a "front row seat" in your thoughts
  - Let us know why we should pay your fees
  - Let us know your plans and how it ties into your studies
  - Let us know your dreams and aspirations
  - What will your education enable you to do/to become

#### Plan Your Essay

The worst thing you can do is to NOT plan your essay

Having a rough draft of your essay is important

Identify what you want to work on in each paragraph (this is helpful for when you are having a hard time focusing)

#### Let's Get Personal

Tell your story the best way you know how!

Your story is your power

Be vulnerable

Never lie to sell a story

Telling your story and making the essay personal gives the reader a way into your thoughts and it makes it easier to empathize/sympathize with the writer

# Be Clear in Your Explanation



When asked about your family's situation, be clear



Do not give one-line answers



Be thorough in your answer



Give details

# When Writing

#### Keep It Simple Sally (KISS)

Avoid using unnecessary big words

Big words do not matter if your grammar is bad

Basic words are great

KISS

#### Overcoming Challenges (sample essay proompt)

It doesn't have to be over the top, flamboyant, huge, dramatic but if that is your story, then perfect (no pressure)

Be honest, don't cheat, don't copy online

Avoid common topics, be original

Your challenge shouldn't end with, "I am still trying to solve it"

You don't need a dramatic ending, but you do need an ending nonetheless

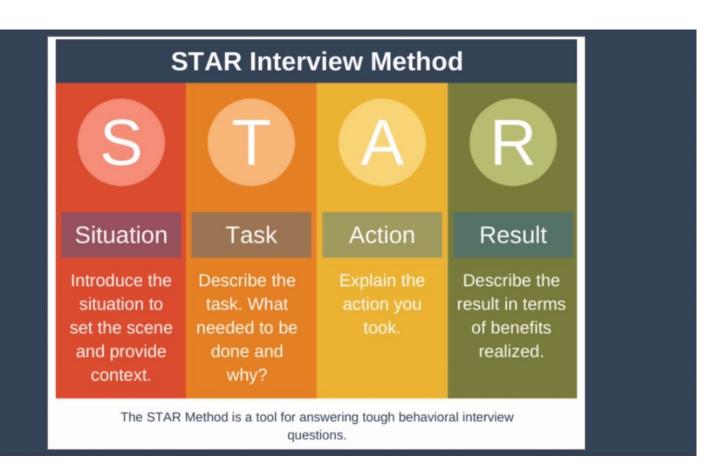
Have a problem/challenge, have an action, have a result



# What is a challenge?

- It doesn't have to be school related
- It doesn't have to be life related
- We can face challenges in every aspect of our lives
- What is one challenge that had you shaken?
- What is one challenge that you thought you wouldn't make it through?
- Be interesting

#### STAR



## General Tips

#### Avoid profanity

Avoid text/social media shorthand

Be professional

Sell yourself, pull out the brag sheet, but be humble

Support your points with clear explanatior

• "I was struggling in school" – What was the cause of that? Why was that happening?

REMEBMBER: Everybody has a (sad) story to tell. STAND OUT

# More Tips

- Be positive in your story telling
- Stay away from boring stories / topics (for your challenge essay)
  - I made a 97 instead of 100 on an exam and I was sad
- Be interesting
- Show emotions (emotional appeal)
- Have a good format and plan (make it make sense)
- You can re-use essays so draft it well

# Formatting/Editing

#### Different Set of Lenses

If you have someone to help you edit your essay, take advantage of that

Finish your essay in advance

Let it sit for some time and Edit it

Pass it on to someone who is great in the English language to edit is

Read it again and make sure the edits are great

Run your essay through a grammar software online

An essay review is a MUST

#### Word Count and Formatting



Stick to the word count or go above it, never below

2

Do not us big font to deceive (we verify word count)

3

Use the right margin

4

Pick a traditional font (no fancy fonts)

#### More on Formatting

- When in doubt
  - 12pt font size
  - Times New roman or Arial Font
  - Page Margin should be 1in
  - Center your title
  - Bold or Underline, don't do both
  - Indent new paragraphs



# Saving Your Essay

- Save your essay as FirstName\_LastName\_Essay (you can add numbers to the end to differentiate essays)
- Always save your essay in a PDF format to avoid issues

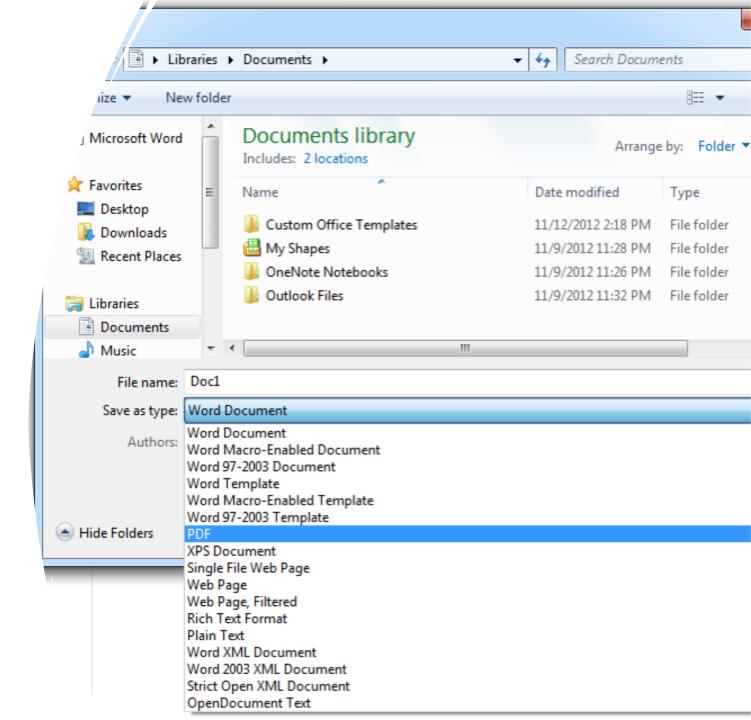


### Tooks to use

- Microsoft Word (helpful for spelling/grammar checks)
- Google Docs (also helpful for spelling/grammar checks)
- Grammarly, GrammarLookup, SentenceCheckup, ProWritingAid, etc.

#### Saving Your Documents

Click on Save as -> Put in the name that you want to give the document -> Click on save as type and select PDF



# REACH US

# Contact Us

If your question doesn't get answered, or if a question comes up after this session, email us or reach us on social media

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Q&A